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The Purpose Driven Life-Rick Warren 2012-10-23 The New York Times #1 bestselling book by Pastor Rick Warren that helps you understand and live out the purpose of your life. Before you were born, God already planned your life. God longs for you to discover the life he uniquely created you to live--here on earth, and forever in eternity. Let The Purpose Driven Life show you how. As one of the bestselling

nonfiction books in history, with more than 35 million copies sold, The Purpose Driven Life is far more than just a book; it's the road map for your spiritual journey. A journey that will transform your life. Designed to be read in 42 days, each chapter provides a daily meditation and practical steps to help you discover and live out your purpose, starting with exploring three of life's most pressing questions: The Question of Existence: Why am I alive? The Question of Significance: Does my life matter? The Question of Purpose: What on earth am I here for? The book also includes links to 3-minute video introductions and a 30- to 40-minute audio Bible study message for each chapter. Plus questions for further study and additional resources. The Purpose Driven Life is available in audiobook, ebook, softcover, and hardcover editions. Also available: The Purpose Driven Life video study and study guide, journal, devotional, book for kids, book for churches, Spanish edition, Large Print edition, and more.

Driven-Robert Herjavec 2010-09-21 Robert Herjavec has lived the classic "rags to riches" story, from having $20 in his pocket to starting up technology companies worth hundreds of millions of dollars. Now the star of television's Dragons' Den and Shark Tank, this son of Croatian immigrants earned his incredible wealth by overcoming the odds with hard work and determination. On television, Herjavec bankrolls the best inventions and shoots down the best of intentions. Now, he's sharing his hard-won wisdom in one of the most inspirational business books of recent times. In Driven, Herjavec shares the secrets that took him from his job waiting tables to growing his nascent technology company into a world-class conglomerate, The Herjavec Group. Herjavec's principles are as valuable in the living room as they are in the boardroom. Anyone can succeed, on their own terms, by following his sage but simple advice—if they're willing to take chances, to take control of their own future and to stay true to their own visions.

The Data-Driven School-Daniel M. Hyson 2020-05-06 This indispensable practitioner's guide helps to build the capacity of school psychologists, administrators, and teachers to use data in collaborative decision making. It presents an applied, step-by-step approach for creating and running effective data teams within a problem-solving framework. The authors describe innovative ways to improve academic and behavioral outcomes at the individual, class, grade, school, and district levels. Applications of readily available technology tools are highlighted. In a large-size format with lay-flat binding for easy photocopying, the book includes learning activities and helpful reproducible forms. Purchasers can download and print the reproducible forms, as well as access Excel spreadsheets and PowerPoint slides related to the book, at the companion website. This book is in The Guilford Practical Intervention in the Schools Series, edited by Sandra M. Chafouleas.

Driven to Lead-Paul R. Lawrence 2010-08-09 PRAISE FOR DRIVEN TO LEAD "A powerful scientific framework, grounded in evolutionary biology, that helps us think about leadership successes and failures throughout history and how we might address humanity's need for better leadership going forward." —NITIN NOHRIA, dean, Harvard Business School "Brilliant insights—straightforward, easy to comprehend, and extremely useful to anyone in business. I predict the four-drives model will replace Maslow's hierarchy of needs as the accepted way of describing human behavior." —DAVID N. BURT, chairman emeritus, Supply Chain Management Institute, University of San Diego "Paul Lawrence is back! Driven to Lead is the most comprehensive general theory of leadership ever created. By digging deeply into Darwin, Lawrence offers a practical guide for authentic leaders to excel in today's challenging world." —BILL GEORGE, professor of management practice, Harvard Business School, and former chair and CEO, Medtronic "If Darwin had written a book about leadership in the twenty-first

century, this would be it." —RANJAY GULATI, Jaime and Josefina Chua Tiampo Professor of Business Administration, Harvard Business School "It's the E = mc2 of human behavior." —MALCOLM DELEO, Vice President of Innovation, Daymon Worldwide "This book presents a rigorous and novel theory on how evolution and the human brain can produce effective and ineffective leadership. The writing is clear. It is accessible to practitioners as well as to researchers." —CHRIS ARGYRIS, professor emeritus, Harvard Business School

Demand-Driven Inventory Optimization and Replenishment-Robert A. Davis 2015-12-21 Remove built-in supply chain weak points to more effectively balance supply and demand Demand-Driven Inventory Optimization and Replenishment shows how companies can support supply chain metrics and business initiatives by removing the weak points built into their inventory systems. Beginning with a thorough examination of Just in Time, Efficient Consumer Response, and Collaborative Forecasting, Planning, and Replenishment, this book walks you through the mathematical shortcuts set up in your management system that prevent you from attaining supply chain excellence. This expanded second edition includes new coverage of inventory performance, business verticals, business initiatives, and metrics, alongside case studies that illustrate how optimized inventory and replenishment delivers results across retail, high-tech, men's clothing, and food sectors. Inventory optimization allows you to avoid out-of-stock situations without impacting the bottom line with excessive inventory maintenance. By keeping just the right amount of inventory on hand, your company is better able to meet demand without sacrificing the cost-effectiveness of other supply chain strategies. The trick, however, is determining "just the right amount"—and this book provides the background and practical guidance you need to do just that. Examine the major supply chain strategies of the last 30 years Remove the shortcuts that prohibit supply chain excellence

Optimize your supply/demand balance in any vertical Overcome systemic weaknesses to strengthen the bottom line Inventory optimization is benefitting companies around the world, as exemplified here by case studies involving Matas, PWT, Wistron, and Amway. When inefficiencies are built into the system, it's only smart business to identify and remove them—and implement a new streamlined process that runs like a well-oiled machine. Demand-Driven Inventory Optimization and Replenishment is an essential resource for exceptional supply chain management.

Driven to Perform-Nenshad Bardoliwalla 2009-04-01 Providing a comprehensive tour of performance management methods and software applications, this resource contains the overview of the process, technology, and people issues in the field, along with hands-on recommendations for specific business areas.

Orthodontically Driven Corticotomy-Federico Brugnami 2014-09-22 The first book of its kind, Orthodontically Driven Corticotomy describes how to apply this innovative technique to orthodontic treatment protocols. More than simply discussing orthodontic applications, the editors demonstrate how corticotomies enhance inter- and multidisciplinary treatments. Different surgical approaches are described, with indications on how to select the most appropriate one, to increase efficiency of orthodontic movement, and minimize the surgical exposure for the patient at the same time. Readers learn how to apply the technique to expand the basal bone, regenerate periodontal tissues, combine corticotomy and anchorage devices, manage partial edentulism, treat impacted teeth, and become more efficient in orthodontic treatment. Surgical steps are demonstrated with more than 650 clinical photographs and 200 illustrations.

What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough

Products and Services-Anthony Ulwick 2005-09-06 A world-renowned innovation guru explains practices that result in breakthrough innovations "Ulwick's outcome-driven programs bring discipline and predictability to the often random process of innovation." -Clayton Christensen For years, companies have accepted the underlying principles that define the customer-driven paradigm--that is, using customer "requirements" to guide growth and innovation. But twenty years into this movement, breakthrough innovations are still rare, and most companies find that 50 to 90 percent of their innovation initiatives flop. The cost of these failures to U.S. companies alone is estimated to be well over $100 billion annually. In a book that challenges everything you have learned about being customer driven, internationally acclaimed innovation leader Anthony Ulwick reveals the secret weapon behind some of the most successful companies of recent years. Known as "outcome-driven" innovation, this revolutionary approach to new product and service creation transforms innovation from a nebulous art into a rigorous science from which randomness and uncertainty are eliminated. Based on more than 200 studies spanning more than seventy companies and twenty-five industries, Ulwick contends that, when it comes to innovation, the traditional methods companies use to communicate with customers are the root cause of chronic waste and missed opportunity. In What Customers Want, Ulwick demonstrates that all popular qualitative research methods yield well-intentioned but unfitting and dreadfully misleading information that serves to derail the innovation process. Rather than accepting customer inputs such as "needs," "benefits," "specifications," and "solutions," Ulwick argues that researchers should silence the literal "voice of the customer" and focus on the "metrics that customers use to measure success when executing the jobs, tasks or activities they are trying to get done." Using these customer desired outcomes as inputs into the innovation process eliminates much of the chaos and variability that typically derails innovation initiatives. With the same profound insight,

simplicity, and uncommon sense that propelled The Innovator's Solution to worldwide acclaim, this paradigm-changing book details an eight-step approach that uses outcome-driven thinking to dramatically improve every aspect of the innovation process--from segmenting markets and identifying opportunities to creating, evaluating, and positioning breakthrough concepts. Using case studies from Microsoft, Johnson & Johnson, AIG, Pfizer, and other leading companies, What Customers Want shows companies how to: Obtain unique customer inputs that make predictable innovation possible Recognize opportunities for disruption, new market creation, and core market growth--well before competitors do Identify which ideas, technologies, and acquisitions have the greatest potential for creating customer value Systematically define breakthrough products and services concepts Innovation is fundamental to success and business growth. Offering a proven alternative to failed customer-driven thinking, this landmark book arms you with the tools to unleash innovation, lower costs, and reduce failure rates--and create the products and services customers really want.

Data-Driven Science and Engineering-Steven L. Brunton 2019-02-28 This beginning graduate textbook teaches data science and machine learning methods for modeling, prediction, and control of complex systems.

Winners are Driven-Bobby Unser 2004-05-03 One of the legends of auto racing shares his secrets for living a good life and achieving business success, applying his winning formula on the racetrack to the fierce competition and high-speed turns of modern life. 75,000 first printing. $100,000 ad/promo.

Driven by Data 2.0-Paul Bambrick-Santoyo 2019-04-16 The bestselling guide for school leaders—updated in a new edition Data-driven instruction is the philosophy that schools should

focus on two simple questions: how do you know if are students learning? And when they are not, what do you do about it? Driven by Data 2.0 is a practical guide that answers these questions to empower schools to achieve significant gains in student achievement. Rooted in a proven framework that has been implemented in thousands of schools, the book presents what makes schools successful along with tools to put the framework into place to make data work for your schools: Assess—set the roadmap for learning Analyze—identify why students struggle Act—teach more effectively what students need Build the culture—train and develop your staff so that data-driven instruction can thrive If you're a K – 12 leader, coach, or teacher looking to implement data-driven instruction in your school district, Driven by Data 2.0 has the tools to train your staff: PD materials, videos of exemplar practice and all the resources you need to achieve remarkable results.

Electric Motors and Drives-Austin Hughes

2013-10-22 Electric Motors and Drives: Fundamentals, Types and Applications provides information regarding the inner workings of motor and drive system. The book is comprised of nine chapters that cover several aspects and types of motor and drive systems. Chapter 1 discusses electric motors, and Chapter 2 deals with power electronic converters for motor drives. Chapter 3 covers the conventional d.c. motors, while Chapter 4 tackles inductions motors – rotating field, slip, and torque. The book also talks about the operating characteristics of induction motors, and then deals with the inverter-fed induction motor drives. The stepping motor systems; the synchronous, switched reluctance, and brushless d.c. drives; and the motor/drive selection are also covered. The text will be of great use to individuals who wish to familiarize themselves with motor and drive systems.

New Horizons for a Data-Driven Economy-
José María Cavanillas 2016-04-04 In this book

readers will find technological discussions on the existing and emerging technologies across the different stages of the big data value chain. They will learn about legal aspects of big data, the social impact, and about education needs and requirements. And they will discover the business perspective and how big data technology can be exploited to deliver value within different sectors of the economy. The book is structured in four parts: Part I "The Big Data Opportunity" explores the value potential of big data with a particular focus on the European context. It also describes the legal, business and social dimensions that need to be addressed, and briefly introduces the European Commission's BIG project. Part II "The Big Data Value Chain" details the complete big data lifecycle from a technical point of view, ranging from data acquisition, analysis, curation and storage, to data usage and exploitation. Next, Part III "Usage and Exploitation of Big Data" illustrates the value creation possibilities of big data applications in various sectors, including industry, healthcare, finance, energy, media and public services. Finally, Part IV "A Roadmap for Big Data Research" identifies and prioritizes the cross-sectorial requirements for big data research, and outlines the most urgent and challenging technological, economic, political and societal issues for big data in Europe. This compendium summarizes more than two years of work performed by a leading group of major European research centers and industries in the context of the BIG project. It brings together research findings, forecasts and estimates related to this challenging technological context that is becoming the major axis of the new digitally transformed business environment.

Data-Driven Design and Construction-Randy Deutsch 2015-08-27 "In this comprehensive book, Professor Randy Deutsch has unlocked and laid bare the twenty-first century codice nascosto of architecture. It is data. Big data. Data as driver. . .This book offers us the chance to become informed and knowledgeable pursuers of data and the opportunities it offers to making

architecture a wonderful, useful, and smart art form." —From the Foreword by James Timberlake, FAIA Written for architects, engineers, contractors, owners, and educators, and based on today's technology and practices, Data-Driven Design and Construction: 25 Strategies for Capturing, Applying and Analyzing Building Data addresses how innovative individuals and firms are using data to remain competitive while advancing their practices. seeks to address and rectify a gap in our learning, by explaining to architects, engineers, contractors and owners—and students of these fields—how to acquire and use data to make more informed decisions. documents how data-driven design is the new frontier of the convergence between BIM and architectural computational analyses and associated tools. is a book of adaptable strategies you and your organization can apply today to make the most of the data you have at your fingertips. Data-Driven Design and Construction was written to help design practitioners and their project teams make better use of BIM, and leverage data throughout the building lifecycle.

The Power of Habit-Charles Duhigg 2012-02-28 Groundbreaking new research shows that by grabbing hold of the three-step "loop" all habits form in our brains--cue, routine, reward--we can change them, giving us the power to take control over our lives. "We are what we repeatedly do," said Aristotle. "Excellence, then, is not an act, but a habit." On the most basic level, a habit is a simple neurological loop: there is a cue (my mouth feels gross), a routine (hello, Crest), and a reward (ahhh, minty fresh). Understanding this loop is the key to exercising regularly or becoming more productive at work or tapping into reserves of creativity. Marketers, too, are learning how to exploit these loops to boost sales; CEOs and coaches are using them to change how employees work and athletes compete. As this book shows, tweaking even one habit, as long as it's the right one, can have staggering effects. In The Power of Habit, award-winning New York Times business reporter

Charles Duhigg takes readers inside labs where brain scans record habits as they flourish and die; classrooms in which students learn to boost their willpower; and boardrooms where executives dream up products that tug on our deepest habitual urges. Full of compelling narratives that will appeal to fans of Michael Lewis, Jonah Lehrer, and Chip and Dan Heath, The Power of Habit contains an exhilarating argument: our most basic actions are not the product of well-considered decision making, but of habits we often do not realize exist. By harnessing this new science, we can transform our lives.

Mathematics for Machine Learning-Marc Peter Deisenroth 2020-04-23 The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

Beyond Human Nature-Jesse J. Prinz 2012-01-26 In this provocative, revelatory tour de force, Jesse Prinz reveals how the cultures we

live in - not biology - determine how we think and feel. He examines all aspects of our behaviour, looking at everything from our intellects and emotions, to love and sex, morality and even madness. This book seeks to go beyond traditional debates of nature and nurture. He is not interested in finding universal laws but, rather, in understanding, explaining and celebrating our differences. Why do people raised in Western countries tend to see the trees before the forest, while people from East Asia see the forest before the trees? Why, in South East Asia, is there a common form of mental illness, unheard of in the West, in which people go into a trancelike state after being startled? Compared to Northerners, why are people in the American South more than twice as likely to kill someone over an argument? And, above all, just how malleable are we? Prinz shows that the vast diversity of our behaviour is not engrained. He picks up where biological explanations leave off. He tells us the human story.

The 5 Second Rule-Mel Robbins 2017-02-28 Throughout your life, you've had parents, coaches, teachers, friends, and mentors who have pushed you to be better than your excuses and bigger than your fears. What if the secret to having the confidence and courage to enrich your life and work is simply knowing how to push yourself? Using the science habits, riveting stories and surprising facts from some of the most famous moments in history, art and business, Mel Robbins will explain the power of a "push moment." Then, she'll give you one simple tool you can use to become your greatest self. It take just five seconds to use this tool, and every time you do, you'll be in great company. More than 8 million people have watched Mel's TEDx Talk, and executives inside of the world's largest brands are using the tool to increase productivity, collaboration, and engagement. In The 5 Second Rule, you'll discover it takes just five seconds to: Become confident Break the habit of procrastination and self-doubt Beat fear and uncertainty Stop worrying and feel happier Share your ideas with courage The 5 Second

Rule is a simple, one-size-fits-all solution for the one problem we all face—we hold ourselves back. The secret isn't knowing what to do—it's knowing how to make yourself do it. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial}

Driven-K. Bromberg 2016-09-05 From New York Times Best-Selling Author K. Bromberg comes an unforgettable series about lust, love, redemption, and healing... Our paths should never have crossed. Colton Donavan was arrogant, exuded that bad boy vibe, and embodied everything I never wanted. And yet all it took was one night, one hallway, and one stolen kiss for me to know I hated him and desired him instantly. My heart was healing. His soul was damaged. But with one bid, one little boy, and one carnival date, I couldn't walk away and he wouldn't let me in. This is our story. Our fight. Our perfectly imperfect love.

Autonomous Driving-Markus Maurer

2016-05-21 This book takes a look at fully automated, autonomous vehicles and discusses many open questions: How can autonomous vehicles be integrated into the current transportation system with diverse users and human drivers? Where do automated vehicles fall under current legal frameworks? What risks are associated with automation and how will society respond to these risks? How will the marketplace react to automated vehicles and what changes may be necessary for companies? Experts from Germany and the United States define key societal, engineering, and mobility issues related to the automation of vehicles. They discuss the decisions programmers of automated vehicles must make to enable vehicles to perceive their environment, interact with other road users, and choose actions that may have ethical consequences. The authors further identify expectations and concerns that will form the basis for individual and societal acceptance of autonomous driving. While the safety benefits of such vehicles are tremendous, the authors demonstrate that these benefits will only be

achieved if vehicles have an appropriate safety concept at the heart of their design. Realizing the potential of automated vehicles to reorganize traffic and transform mobility of people and goods requires similar care in the design of vehicles and networks. By covering all of these topics, the book aims to provide a current, comprehensive, and scientifically sound treatment of the emerging field of "autonomous driving".

Driven-Manny Khoshbin 2018-09-18 Live Your Life Full Throttle Behind every entrepreneur's success story, there's a never-ending list of gut-wrenching failures, missed opportunities, and jaw-dropping setbacks. Real estate mogul and serial entrepreneur Manny Khoshbin is one of those entrepreneurs with a story of perseverance that will make you believe in the American Dream all over again. Driven: The Never-Give-Up Roadmap to Massive Success goes beyond Manny's personal ride through the entrepreneurial journey to deliver the habits, mindset, and insights aspiring entrepreneurs need to turn dreams into reality. Buckle up and join Manny as he shares his experiences and teaches you how to: Beat the odds and become a successful entrepreneur in your own right Challenge yourself, study your failures, and pivot your plans Double down on projects, ideas, and investments you're passionate about Spot and surround yourself with positive, successful, and like-minded people Change your mindset to achieve what you think is impossible It's imporant to remember that on your journey, you can navigate around obstacles and overcome them—just never give up. Dream big, stay ambitious, and remember that anything you really want deserves your 100 percent effort. Got it? Good. Now, let's ride.

The Fault in Our Stars-John Green 2012-01-10 From #1 bestselling author John Green and now a major motion picture starring Shailene Woodley, Ansel Elgort, and Laura Dern! "The greatest romance story of this decade."

—Entertainment Weekly #1 New York Times Bestseller #1 Wall Street Journal Bestseller #1 USA Today Bestseller #1 International Bestseller Despite the tumor-shrinking medical miracle that has bought her a few years, Hazel has never been anything but terminal, her final chapter inscribed upon diagnosis. But when a gorgeous plot twist named Augustus Waters suddenly appears at Cancer Kid Support Group, Hazel's story is about to be completely rewritten. From John Green, #1 bestselling author of Turtles All the Way Down, The Fault in Our Stars is insightful, bold, irreverent, and raw. It brilliantly explores the funny, thrilling, and tragic business of being alive and in love.

Boundaries-Henry Cloud 2008-09-09 Having clear boundaries is essential to a healthy, balanced lifestyle. A boundary is a personal property line that marks those things for which we are responsible. In other words, boundaries define who we are and who we are not. Boundaries impact all areas of our lives: Physical boundaries help us determine who may touch us and under what circumstances -- Mental boundaries give us the freedom to have our own thoughts and opinions -- Emotional boundaries help us to deal with our own emotions and disengage from the harmful, manipulative emotions of others -- Spiritual boundaries help us to distinguish God's will from our own and give us renewed awe for our Creator -- Often, Christians focus so much on being loving and unselfish that they forget their own limits and limitations. When confronted with their lack of boundaries, they ask: - Can I set limits and still be a loving person? - What are legitimate boundaries? - What if someone is upset or hurt by my boundaries? - How do I answer someone who wants my time, love, energy, or money? - Aren't boundaries selfish? - Why do I feel guilty or afraid when I consider setting boundaries? Dr. Henry Cloud and Dr. John Townsend offer biblically-based answers to these and other tough questions, showing us how to set healthy boundaries with our parents, spouses, children, friends, co-workers, and even ourselves.

Experiment-Driven Product Development-
Paul Rissen 2019-11-21 Improving your craft is a
key skill for product and user experience
professionals working in the digital era. There
are many established methods of product
development to inspire and focus teams—Sprint,
Lean, Agile, Kanban—all of which focus on
solutions to customer and business problems.
Enter XDPD, or Experiment-Driven Product
Development—a new approach that turns the
spotlight on questions to be answered, rather
than on solutions. Within XDPD, discovery is a
mindset, not a project phase. In Experiment-
Driven Product Development, author Paul Rissen
introduces a philosophy of product development
that will hone your skills in discovery, research
and learning. By guiding you through a practical,
immediately applicable framework, you can learn
to ask, and answer, questions which will
supercharge your product development, making
teams smarter and better at developing products
and services that deliver for users and businesses
alike. When applying the XDPD framework within
your organization, the concept of an
experiment—a structured way of asking, and
answering, questions—becomes the foundation of
almost everything you do, instilling a constant
sense of discovery that keeps your team inspired.
All types of activities, from data analysis to
writing software, are seen through the lens of
research. Rather than treating research as a
separate task from the rest of product
development, this book approaches the entire
practice as one of research and continuous
discovery. Designing successful experiments
takes practice. That's where Rissen's years of
industry expertise come in. In this book, you are
given step-by-step tools to ensure that
meaningful, efficient progress is made with each
experiment. This approach will prove beneficial
to your team, your users, and most importantly,
to your product's lasting success. Experiment-
Driven Product Development offers a greater
appreciation of the craft of experimentation and
helps you adapt it in your own context. In our
modern age of innovation, XDPD can put you

ahead. Go forth and experiment! What You Will Learn Know how to approach product development in a leaner, more efficient way Understand where and when experiments can be useful, and how they fit into pre-existing organization environments and processes Realize why you should be thinking about the simplest, useful thing rather than the minimum, viable product Discover how to break down feature and design ideas into the assumptions and the premises that lie behind them Appreciate the importance of designing your experiments, and the statistical concepts that underpin their success Master the art of communicating the results of experiments back to stakeholders, and help the results guide what happens next Who This Book is For Professionals working in digital product design and development, user experience, and service design. This book is best suited for those who work on digital products every day and want to adopt better approaches to gaining knowledge about their users, what works, and what does not work.

The Outsiders-Lynda Edwards 2019-11-20

Purpose-driven Organizations-Carlos Rey 2019-06-17 A higher purpose is not simply about profit. Symbolising the motivations of our actions and efforts, it reflects something much more aspirational and contributes to our global society. This open access book offers novel solutions to ensure employees support a wider organizational meaning whilst guaranteeing that the company benefits from the employee's individual sense of purpose. Advocating a shift from previous models and theories, this book contributes to debate and offers insight for both scholars and practitioners. The chapters bring together academic rigour and practical models to help readers distinguish between the fads and influential strategies. Exploring the development of purpose at each level of business, from strategy and leadership to communication, this book avoids theoretical jargon and provides new approaches to building sustainable purpose-driven organizations. This is

an Open Access book sponsored by DPMC Spain, UIC Barcelona and Corporate Excellence - Centre for Reputation Leadership

The Magic of Thinking Big-David J. Schwartz 2014-12-02 The timeless and practical advice in The Magic of Thinking Big clearly demonstrates how you can: Sell more Manage better Lead fearlessly Earn more Enjoy a happier, more fulfilling life With applicable and easy-to-implement insights, you'll discover: Why believing you can succeed is essential How to quit making excuses The means to overcoming fear and finding confidence How to develop and use creative thinking and dreaming Why making (and getting) the most of your attitudes is critical How to think right towards others The best ways to make "action" a habit How to find victory in defeat Goals for growth, and How to think like a leader "Believe Big," says Schwartz. "The size of your success is determined by the size of your belief. Think little goals and expect little achievements. Think big goals and win big

success. Remember this, too! Big ideas and big plans are often easier -- certainly no more difficult - than small ideas and small plans."

You Are a Badass®-Jen Sincero 2013-04-23 Packed with humor, inspiration, and advice, You Are a Badass is the #1 New York Times bestselling self-help book that teaches you how to get better without getting busted. In this refreshingly entertaining how-to guide, bestselling author and world-traveling success coach, Jen Sincero, serves up twenty-seven bite-sized chapters full of hilariously inspiring stories, sage advice, easy exercises, and the occasional swear word, helping you to: Identify and change the self-sabotaging beliefs and behaviors that stop you from getting what you want, Create a life you totally love. And create it NOW, and Make some damn money already. The kind you've never made before. By the end of You Are a Badass, you'll understand why you are how you are, how to love what you can't change, how to change what you don't love, and how to use The

Force to kick some serious ass.

Driven to Distraction (Revised)-Edward M. Hallowell, M.D. 2011-09-13 Groundbreaking and comprehensive, Driven to Distraction has been a lifeline to the approximately eighteen million Americans who are thought to have ADHD. Now the bestselling book is revised and updated with current medical information for a new generation searching for answers. Through vivid stories and case histories of patients—both adults and children—Hallowell and Ratey explore the varied forms ADHD takes, from hyperactivity to daydreaming. They dispel common myths, offer helpful coping tools, and give a thorough accounting of all treatment options as well as tips for dealing with a diagnosed child, partner, or family member. But most importantly, they focus on the positives that can come with this "disorder"—including high energy, intuitiveness, creativity, and enthusiasm.

Model-Driven and Software Product Line Engineering-Jean-Claude Royer 2013-03-06 Many approaches to creating Software Product Lines have emerged that are based on Model-Driven Engineering. This book introduces both Software Product Lines and Model-Driven Engineering, which have separate success stories in industry, and focuses on the practical combination of them. It describes the challenges and benefits of merging these two software development trends and provides the reader with a novel approach and practical mechanisms to improve software development productivity. The book is aimed at engineers and students who wish to understand and apply software product lines and model-driven engineering in their activities today. The concepts and methods are illustrated with two product line examples: the classic smart-home systems and a collection manager information system.

Start with why-Simon Sinek 2011 Draws on real-life stories and figures, including Martin

Luther King, Jr. and Steve Jobs, to examine the qualities a good leader requires in order to inspire and motivate people.

Driven to Distraction at Work-Ned Hallowell 2015-01-06 Identifying the underlying reasons why people really lose their ability to focus at work and drawing on case studies, a leading authority on ADD and ADHD presents a set of reliable techniques that will help anyone regain control of their attention and most productive mental state in the workplace. By the best-selling author of Driven to Distraction. 25,000 first printing.

Hatchet-Gary Paulsen 2009-08-25 Celebrate the thirtieth anniversary of the Newbery Honor–winning survival novel Hatchet with a pocket-sized edition perfect for travelers to take along on their own adventures. This special anniversary edition includes a new introduction and commentary by author Gary Paulsen, pen-and-ink illustrations by Drew Willis, and a water resistant cover. Hatchet has also been nominated as one of America's best-loved novels by PBS's The Great American Read. Thirteen-year-old Brian Robeson, haunted by his secret knowledge of his mother's infidelity, is traveling by single-engine plane to visit his father for the first time since the divorce. When the plane crashes, killing the pilot, the sole survivor is Brian. He is alone in the Canadian wilderness with nothing but his clothing, a tattered windbreaker, and the hatchet his mother had given him as a present. At first consumed by despair and self-pity, Brian slowly learns survival skills—how to make a shelter for himself, how to hunt and fish and forage for food, how to make a fire—and even finds the courage to start over from scratch when a tornado ravages his campsite. When Brian is finally rescued after fifty-four days in the wild, he emerges from his ordeal with new patience and maturity, and a greater understanding of himself and his parents.

On Bullshit-Harry G. Frankfurt 2009-01-10 A #1 NEW YORK TIMES BESTSELLER One of the most salient features of our culture is that there is so much bullshit. Everyone knows this. Each of us contributes his share. But we tend to take the situation for granted. Most people are rather confident of their ability to recognize bullshit and to avoid being taken in by it. So the phenomenon has not aroused much deliberate concern. We have no clear understanding of what bullshit is, why there is so much of it, or what functions it serves. And we lack a conscientiously developed appreciation of what it means to us. In other words, as Harry Frankfurt writes, "we have no theory." Frankfurt, one of the world's most influential moral philosophers, attempts to build such a theory here. With his characteristic combination of philosophical acuity, psychological insight, and wry humor, Frankfurt proceeds by exploring how bullshit and the related concept of humbug are distinct from lying. He argues that bullshitters misrepresent themselves to their audience not as liars do, that is, by deliberately making false claims about what is true. In fact, bullshit need not be untrue at all. Rather, bullshitters seek to convey a certain impression of themselves without being concerned about whether anything at all is true. They quietly change the rules governing their end of the conversation so that claims about truth and falsity are irrelevant. Frankfurt concludes that although bullshit can take many innocent forms, excessive indulgence in it can eventually undermine the practitioner's capacity to tell the truth in a way that lying does not. Liars at least acknowledge that it matters what is true. By virtue of this, Frankfurt writes, bullshit is a greater enemy of the truth than lies are.

Time Driven-Adrian Johnston 2005-07-27 Freud outlines two types of conflict; that between drives and reality; and that between the drives themselves. Adrian Johnston identifies a third; the conflict embedded within each and every drive.

The Cucumber Book-Matt Wynne 2017-02-17 Your customers want rock-solid, bug-free software that does exactly what they expect it to do. Yet they can't always articulate their ideas clearly enough for you to turn them into code. You need Cucumber: a testing, communication, and requirements tool-all rolled into one. All the code in this book is updated for Cucumber 2.4, Rails 5, and RSpec 3.5. Express your customers' wild ideas as a set of clear, executable specifications that everyone on the team can read. Feed those examples into Cucumber and let it guide your development. Build just the right code to keep your customers happy. You can use Cucumber to test almost any system or any platform. Get started by using the core features of Cucumber and working with Cucumber's Gherkin DSL to describe-in plain language-the behavior your customers want from the system. Then write Ruby code that interprets those plain-language specifications and checks them against your application. Next, consolidate the knowledge you've gained with a worked example, where you'll learn more advanced Cucumber techniques, test asynchronous systems, and test systems that use a database. Recipes highlight some of the most difficult and commonly seen situations the authors have helped teams solve. With these patterns and techniques, test Ajax-heavy web applications with Capybara and Selenium, REST web services, Ruby on Rails applications, command-line applications, legacy applications, and more. Written by the creator of Cucumber and the co-founders of Cucumber Ltd., this authoritative guide will give you and your team all the knowledge you need to start using Cucumber with confidence. What You Need: Windows, Mac OS X (with XCode) or Linux, Ruby 1.9.2 and upwards, Cucumber 2.4, Rails 5, and RSpec 3.5

Domain-driven Design-Eric Evans 2004 Describes ways to incorporate domain modeling into software development.

Patron-Driven Acquisitions-David A. Swords

2011-10-27 About 40 percent of the books academic libraries purchase in traditional ways never circulate and another 40 percent circulate fewer than three times. By contrast, patron-driven acquisition allows a library to borrow or buy books only when a patron needs them. In a typical workflow, the library imports bibliographic records into its catalogue at no cost. When a patron finds a patron-driven record in the course of research, a short-term loan can allow him to borrow the book, and the transaction charge to the library will be a small percentage of the list price. Typically, a library will automatically buy a book on a third or fourth use. The contributions in this volume, written by experts, describe the genesis and brief history of patron-driven acquisitions, its current status, and its promise.

The WEALTHTECH Book-Susanne Chishti 2018-04-20 Get a handle on disruption, innovation and opportunity in investment technology The digital evolution is enabling the creation of sophisticated software solutions that make money management more accessible, affordable and eponymous. Full automation is attractive to investors at an early stage of wealth accumulation, but hybrid models are of interest to investors who control larger amounts of wealth, particularly those who have enough wealth to be able to efficiently diversify their holdings. Investors can now outperform their benchmarks more easily using the latest tech tools. The WEALTHTECH Book is the only comprehensive guide of its kind to the disruption, innovation and opportunity in technology in the investment management sector. It is an invaluable source of information for entrepreneurs, innovators, investors, insurers, analysts and consultants working in or interested in investing in this space. • Explains how the wealth management sector is being affected by competition from low-cost robo-advisors • Explores technology and start-up company disruption and how to delight customers while managing their assets • Explains how to achieve better returns using the latest fintech innovation

• Includes inspirational success stories and new business models • Details overall market dynamics The WealthTech Book is essential reading for investment and fund managers, asset allocators, family offices, hedge, venture capital and private equity funds and entrepreneurs and start-ups.

Driven by Eternity-John Bevere 2016-12-01 Live with eternity in view! You were created with eternity in your heart. This is why you have an inner knowledge of a greater existence beyond this life on earth. This 40-day devotional is inspired by Driven by Eternity: Make Your Life Count Today and Forever by best-selling author John Bevere. In it he shares compelling principles on how to live with hope and assurance that will carry you through to eternity. Each day contains a devotional reading inspired by the book, additional Scriptures for study, an eternity truth, key action steps and points of reflection, and a personal prayer. It is easy to get stuck in the busyness of life and miss what's most important. Everyone will stand before Jesus Christ at the end of time, and those who have followed Him will receive eternal rewards. Many will be shocked to learn that the majority of their time was spent on things that won't matter. How can you be ready to stand confidently before Christ? This devotional will instruct you how to maintain an eternal perspective inspire you to work for the things that will endure till the end. Keep in sight the reward Christ has for you as you follow Him with all of your heart, mind, soul, and strength.