Knowledge Management in Theory and Practice-Kim Dalkir 2017-12-22 A new, thoroughly updated edition of a comprehensive overview of knowledge management (KM), covering theoretical foundations, the KM process, tools, and professions. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge, a phenomenon that encompasses both intellectual and social capital. This textbook and professional reference offers a comprehensive overview of the field of KM, providing both a substantive theoretical grounding and a pragmatic approach to applying key concepts. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, the text describes KM theory and practice at the individual, community, and organizational levels. It offers illuminating case studies and vignettes from companies including IBM, Xerox, AT&T, and British Telecommunications, JP Morgan Chase, and Nokia. This second edition has been updated and thoroughly revised throughout. Updated material includes case studies from international organizations, up-to-date research on KM and its implementation in diverse organizations. The text covers the nature of knowledge (tacit and explicit), KM as a management rather than a highly technical point of view, and provides students with a state-of-the-art survey of KM and its implementation in diverse organizations. The text covers the nature of knowledge (tacit and explicit), KM as a management rather than a highly technical point of view, and provides students with a state-of-the-art survey of KM and its implementation in diverse organizations. 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Hitotsubashi on Knowledge Management

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Knowledge Management (KM) is the art and science of utilizing knowledge as the most important resource towards gaining competitive advantage in today’s business environment. Despite the huge and growing interest in KM, there has been no serious attempt to bridge theory and practice, the practices of East and West, the soft side (organizational capabilities) with the hard side (information technology), or the practices of large companies with start-ups. Until now. Written by the Dean of Hitotsubashi Business School in Tokyo, the world’s leading centre of KM, and featuring contributions from thought leaders around the world, this book will provide a synthesis towards the emerging field of KM. It brings together the latest trends in the field and re-ignites the debate on the future form of knowledge management.